

SPONSORSHIP MANUAL

AABIP 5TH ANNUAL CONFERENCE AUGUST 11-13

Hilton Nashville Downtown Hotel

#AABIPCON

www.aabip2022.com



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The American Association for Bronchology and Interventional Pulmonology is pleased to announce our 5th Annual Interventional Pulmonology and Advanced Diagnostics Conference scheduled for August 11th to 13th, 2022 in Nashville, Tennessee. This event will serve as a forum to review and discuss the current concepts and recent advances in interventional pulmonology and advanced pulmonary diagnostic procedures as well as showcase new technological advances and research innovations of interest to interventional pulmonologists, advanced diagnostic pulmonologists, critical care specialists, thoracic surgeons, advanced nurse practitioners, physician assistants, trainees, and other healthcare providers. Since its' founding in 1992, the AABIP has been the unified source for information regarding the fields of Bronchology and Interventional Pulmonology. It is the only subspecialty organization that is specifically focused on the Interventional Pulmonology community with the sole mission to advance the care of patients with thoracic diseases through a synergy of innovative technologies, minimally invasive procedures, and transformative education and research. Interventional Pulmonologists are also uniquely focused on the diagnosis, staging and management of patients with lung cancer.

The AABIP is committed to expanding its educational offerings to our membership and to promote collaborative research advances. This annual meeting of the AABIP represents the preeminent gathering of the best and brightest in the field of Interventional Pulmonology.

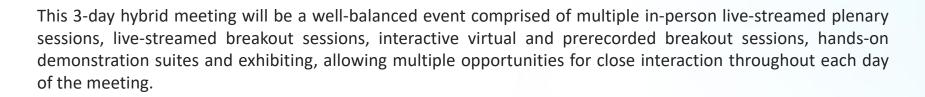
Since our inaugural conference in 2018, we have consistently provided an unmatched conference experience with diverse participation, enthusiastic engagement, and superb interactions among all participants. During this meeting, the sessions are focused on current concepts and recent advances in Interventional Pulmonology. We also plan to explore new technological advances and tools developed to advance the care of our patients. Lastly, this meeting will spotlight innovative research efforts amongst our membership and the IP community at large.



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Technical and educational exhibits provide a professional and educational environment in which individual physicians can network with respected colleagues and industry representatives. Attendees can also participate in technology demonstrations, view product demonstrations, and discuss the clinical uses of products and services, including how they may improve the quality of care and optimize the management of the patient with intra thoracic disease.





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We anticipate 330+ pulmonologists, thoracic surgeons, advanced practice providers and trainees in pulmonary, critical care medicine, and thoracic surgery with an interest in interventional pulmonology and advanced diagnostics to attend the event in-person or virtually. These individuals are the thought leaders within the field and the clinical team leaders in their respective institutions.

This is a unique opportunity to interact with a diverse group of experts and thought leaders in a convivial setting of focused scientific inquiry. Should you require additional information, feel free to contact the AABIP at the sponsorship@aabip2022.com



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Program Organizing Chair: George Eapen Scientific Program Chair: Ashutosh Sachdeva Scientific Program Co-Chair: Ellen Volker

DATE

11-13, August 2022

LOCATION

Hilton Nashville Downtown, Nashville, Tennessee.

PARTICIPANTS

Over 330 participants.

LANGUAGE

The official language of the Conference is English.

CME ACCREDITATION

An application for CME Credit will be made once the scientific program is finalized. Further details will be available on the Conference website.

PERSONAL INSURANCE

We recommend that all participants take out personal travel and health insurance for their trip.

COVID-19 VACCINATION

Only people who have been immunized against SARS CoV-2 are allowed to attend the conference in person.



American Association for Bronchology and Interventional Pulmonology

AABIP 5TH ANNUAL CONFERENCE

ORGANIZED BY



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Tel: +34 91 361 26 00 E-mail: info@aabip2022.com Website: <u>https://aabip2022.com/</u>

SCIENTIFIC PROGRAM – PRELIMINARY

Please see the program at: https://aabip2022.com/



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HYBRID SPONSORSHIP OPPORTUNITIES

PREMIUM GOLD LEVEL – \$ 16,000 HYBRID: IN-PERSON and VIRTUAL

IN-PERSON

- Prime Exhibit Space 8' x 20' Booth
- 5 Exhibition Badges
- 5 Full Registrations

Table, 2 chairs, and basic power included

VIRTUAL

LARGE VIRTUAL BOOTH

- Includes Chat and call features
- 5 Virtual Staff Badges
- Logo on the virtual platform
- Screen at the virtual lobby

INCLUDES

- 2 Push Notifications
- Logo at General Session Presentation Screen
- 50% off Discount on Additional Full Registrations
- 2 Email Blasts (Exclusive)
- Company Logo in Registration Confirmation Email



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PREMIUM SILVER LEVEL – \$ 10,000 HYBRID: IN-PERSON and VIRTUAL

IN-PERSON

- 8' x 10' Booth
- 3 Exhibition Badges
- 3 Full Registrations

VIRTUAL

LARGE VIRTUAL BOOTH

- Includes Chat and call features
- 3 Virtual Staff Badges
- Logo on the virtual platform

INCLUDES

- 1 Push Notification
- Logo at General Session Presentation Screen
- 25% off Discount on Additional Full Registrations
- 1 E-Mail Blast (Exclusive)
- Company Logo in Registration Confirmation Email

Table, 2 chairs, and basic power included



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PREMIUM BRONZE LEVEL – \$ 6,000 HYBRID: IN-PERSON and VIRTUAL

IN-PERSON

- 8' x 10' Booth
- 2 Exhibition Badges
- 2 Full Registrations

VIRTUAL

REGULAR VIRTUAL BOOTH

- Includes Chat and call features
- 2 Virtual Staff Badges
- Logo on the virtual platform

INCLUDES

- 1 Push Notification
- Logo at General Session Presentation Screen
- 15% off Discount on Additional Full Registrations

Table, 2 chairs, and basic power included



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SOLE VIRTUAL SPONSORSHIP OPPORTUNITIES

\$ 5,000 LARGE VIRTUAL ONLY

LARGE VIRTUAL BOOTH

- Includes Chat and call features
- 2 Virtual Staff Badges
- 2 Virtual Registrations
- Logo on the virtual platform
- 1 push Notification
- Logo at General Session Presentation Screen
- 15% off Discount on Additional Full Registrations

\$ 2,500 REGULAR VIRTUAL ONLY

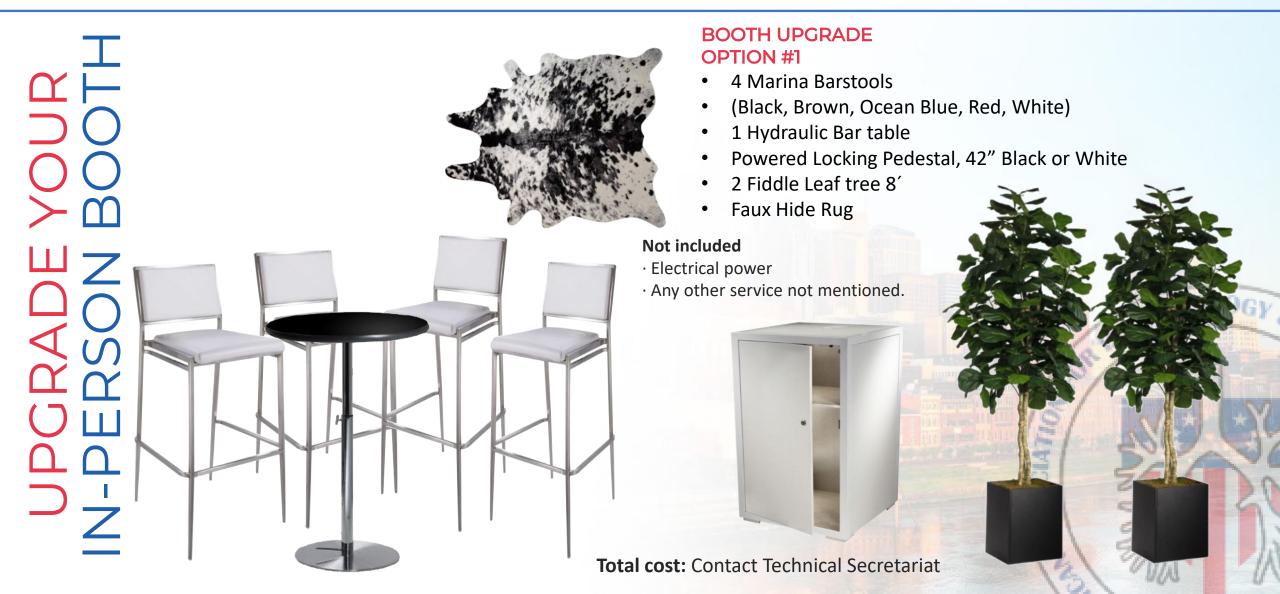
REGULAR VIRTUAL BOOTH

- Includes Chat and call features
- 2 Virtual Staff Badges
- 1 Virtual Registration
- Logo on the virtual platform
- Logo at General Session Presentation Screen
- 15% off Discount on Additional Full Registrations

The prices established in this Sponsorship Manual do not include taxes.

All spaces will then be allocated based on the reservations received, on a first-come, first-served basis.







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· Any other service not mentioned.



Total cost: Contact Technical Secretariat

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BOOTH UPGRADE OPTION #3

- 1 Bench Ottoman (gray, White)
- 1 boxwood hedge 4'
- 2 chairs
- 1 cocktail table (marble)
- 1 Timber table

Not included · Electrical power

· Any other service not mentioned.



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We offer

- Screens and audiovisuals
- 3D letters logos
- Frontlight and backlight canvas
- Decoration
- Different furniture
- Other shapes
- Catering
- Etc.

Consult our prices! E-mail: <u>sponsorship@aabip2022.com</u>



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LUNCH SESSION: (6 AVAILABLE): \$ 5,000 + F&B

Additional provision or cost recovery for at least 50 box meals required.
Sponsors have the option of selecting session topics / speakers.
45-minute in-person session.

BREAKFAST SESSION: (6 AVAILABLE): \$ 3,000 + F&B

Additional provision or cost recovery for at least **25** box meals required. Sponsors have the option of selecting session topics / speakers. **45-minute in-person session.**

NETWORKING SESSIONS: (1 AVAILABLE): \$ 2,500 + F&B

Networking food & beverage. Opportunity to network with key decision makers in a relaxed and informal setting. 1 combined sponsor for 3 sessions: Advanced Diagnostics Bronchoscopy. Jr Faculty / IP

Fellows, and APP & Allied Health Professionals.

Additional provision or cost recovery for at least 150 people required

RESEARCH SYMPOSIUM: (1 AVAILABLE): \$ 2,500 + F&B

This Symposium is designed to be a relaxed exchange of scientific ideas related to the practice of interventional pulmonology. All individuals with an interest are invited to attend and participate.

Additional provision or cost recovery for at least 75 people required

MISSION IP SESSION (1 AVAILABLE): \$ 5,000 + F&B

A fun competition in groups, covering general and medical knowledge. Additional provision or cost recovery for at least **75** people required

* must be an exhibitor to purchase additional opportunities.



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IN-PERSON DEMONSTRATION SUITE : (LARGE ROOM): \$ 5,000

Permits a private hands-on demonstration of pertinent technology to key decision makers at the sponsor's discretion.

*Please confirm with the Technical Secretariat about setup and take down. McKissack 1 21'x 35 (30 people/ boardroom set up / can be adjusted to your needs)

 McKissack 2 21'x 35 (30 people/ boardroom set up / can be adjusted to your needs) McKissack 3 21'x 35 (30 people/ boardroom set up / can be adjusted to your needs)
 The rate is per day and must take 2 days minimum. F&B not included

IN-PERSON DEMONSTRATION SUITE : (SMALL ROOM): \$ 2,500

Permits a private hands-on demonstration of pertinent technology to key decision makers at the sponsor's discretion.

*Please confirm with the Technical Secretariat about setup and take down. Robertson 25'x 23' (25 people/ boardroom set up / can be adjusted to your needs)

- Donelson 25'x 23' (25 people/ boardroom set up / can be adjusted to your needs)
- Jubilee Boardroom (15 people / boardroom set up) The rate is per day and must take 2 days minimum. F&B not included

FUN RUN: \$ 5,000 + F&B

- Logo and/or company name listed as "Sponsored by".
- Company logo inclusion on the following printed items: Race bibs and Shirts.
- Opportunity to provide promotional item or flyer in athlete packets.
- Any extra cost will be covered by the sponsor

* must be an exhibitor to purchase additional opportunities.

5K SOLIDARITY FUN RUN/WALK \$35 1 MILE SOLIDARITY FUN RUN/WALK \$35



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* must be an exhibitor to purchase additional opportunities.

AFTER WORK SONG CONTEST \$ 3,000 + F&B

Logo and/or company name listed as "Sponsored by". In the city of Music, we will offer that the participants can join this competition and the best song will be the winner. Individual and teams might participate of this contest. An exclusive opportunity for one sponsor only Any extra cost will be covered by the sponsor. Only for 1 Sponsor

PHOTO CONTEST ON TWITTER \$ 2,000

Logo and/or company name listed as "Sponsored by". All the participants can compete in the best photo contest of the city of Nashville. This competition will take place on Twitter using the #AABIPCON Any extra cost will be covered by the sponsor

CORNHOLE AT THE TERRACE \$ 2,000 + F&B

Logo and/or company name listed as "Sponsored by". This will be an AABIP fundraising event and open to everyone. An exclusive opportunity for one sponsor only Any extra cost will be covered by the sponsor.





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* must be an exhibitor to purchase additional opportunities.

SCANVENGER HUNT IN THE CITY \$ 2,000

This is a great activity for any event that features an exhibit hall. This is a walking scavenger hunt. Teams will be given a username and password and will be able to start/end the scavenger hunt at their leisure. It is typically 2.5 hours. Each team will do the same challenges in the same order so starting at different locations is best. Teams will answer riddles or solve puzzles at each location in order to get their next destination.

An exclusive opportunity for one sponsor only Logo and/or company name listed as "Sponsored by" Any extra cost will be covered by the sponsor

GRATITUDE WALL \$ 1.000

- Leave your Mark at the wall, bring your logo's post it
- Logo and/or company name listed as "Sponsored by"
- Any extra cost will be covered by the sponsor

PHOTOCALL \$ 1,000

- Add your logo at the photocall wall at the venue. The attendees will use it for their photo in social media.
- Logo and/or company name listed as "Sponsored by"
- Any extra cost will be covered by the sponsor



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NASHVILLE LOUNGE \$ 2,000 PER DAY

Permits a public and open lounge area for all participants in an exclusive corner of the meeting. The area is set up with some sofas and tables so you can assure a comfortable area to network

*Setup evening prior and take down evening of. Any extra cost will be covered by the sponsor

EXCLUSIVE OPPORTUNITY

PASSPORT SPONSORHIP \$ 3,000 // or electronic PASSPORT

Participants visit all the booths and gain a 'passport stamp' for each.

Return your passport to the sponsoring booth to be entered to win a prize. AABIP will provide the prize to the winner.

This is a traffic driver for all booths but more so for the sponsor. Must be an in-person exhibitor to participate

Any extra cost will be covered by the sponsor

EXCLUSIVE OPPORTUNITY

CONFERENCE BAGS: \$ 3,000

- Company name and/or logo, together with a conference logo to be printed on each conference bag.
- Sponsor to provide the bags, subject to approval of the organizing committee.

* must be an exhibitor to purchase additional opportunities.



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CONFERENCE PENS AND BAGS: \$ 3,000

Company name and/or logo, together with a conference logo to be printed on conference pens and pads. Sponsor to provide the pens and pads, subject to approval of the organizing committee.

EXCLUSIVE OPPORTUNITY

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CONFERENCE LANYARDS: \$ 3,000

Company name and/or logo, together with a conference logo to be printed on each lanyard. Sponsor to provide the lanyards, subject to approval of the organizing committee.

EXCLUSIVE OPPORTUNITY BADGES: \$ 3,000

Company logo to be displayed at the back of all attendee's badges.

EXCLUSIVE OPPORTUNITY

MOBILE APP: \$ 2,000

Exclusive Sponsor logo on the Mobile APP home page and in the Mobile APP Sponsors Section.

Sponsor product information will be available for all Meeting participants on the APP on a section of the menu.

* must be an exhibitor to purchase additional opportunities.



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BAG INSERTS (PRICE BY UNIT): \$ 1,000

One (1) insert or promotional leaflet of maximum 4 pages and maximum A4 size to be inserted in conference bags for all delegates.Contingent upon sponsorship of conference bags.Sponsor to provide the insert, subject to approval of the organizing committee.

CONTENT OPPORTUNITY

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E-MAIL BLAST WITH SPONSORED SESSION/BOOTH INFORMATION: \$ 2,000 EACH Sponsor to provide email in HTML format, subject to approval by the organization.

CONTENT OPPORTUNITY

PUSH NOTIFICATION ON MOBILE APP: \$ 500

Short SMS announcing Sponsor's product information, sponsored session or booth.



ROOM DROP: Contact Technical Secretariat

Drop a leaflet or company flyer at all attendee's hotel rooms. Sponsor to provide the leaflet, subject to approval of the organizing committee.



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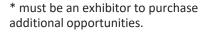
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Abstract E-POSTER Station: Contact Technical Secretariat

Branded E-Poster Station. Include your logo listed as "Sponsored by" at the Abstract E-Poster Station.

GRANT ON AN OFFICIAL SESSION: \$ 2000

Sponsorship of an official session of the Congress program (upon approval of the Organizing Committee). This option gives visibility to the supporting company, which will be independent of the contents and participants in it.





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BRANDING **COMPANY LOGO IN REGISTRATION CONFIRMATION EMAIL: \$1,500** S **OPPORTUNITY** BRANDING **OPPORTUNITY** BRANDING **OPPORTUNITY** CATERING **OPPORTUNITY** CATERING **OPPORTUNITY**

SIGNAGE (MARKING IN LOBBY, STAIRS, ETC): Contact Technical Secretariat Company logo to be displayed on all direction signs and session rooms entry banners. This opportunity is exclusive and will be provided to one company only.

HOTEL KEYS: Contact Technical Secretariat Personalize attendee's hotel key cards with the company logo.

SNACK BAR /TABLE: Contact Technical Secretariat Company logo to be displayed on coffee break table for 200 people.

COFFEE BREAK: \$ 4,500 (11 AVAILABLE) Company logo to be displayed on snack bar/table for 200 people

Exclusive opportunities would be provided to one company only. Any extra cost will be covered by the sponsor

* must be an exhibitor to purchase additional opportunities.

EXTRA EXHIBITOR BADGE (staff): \$200 You can purchase each extra badge in https://aabip2022.com/register/ only available for confirmed sponsors (code needed)



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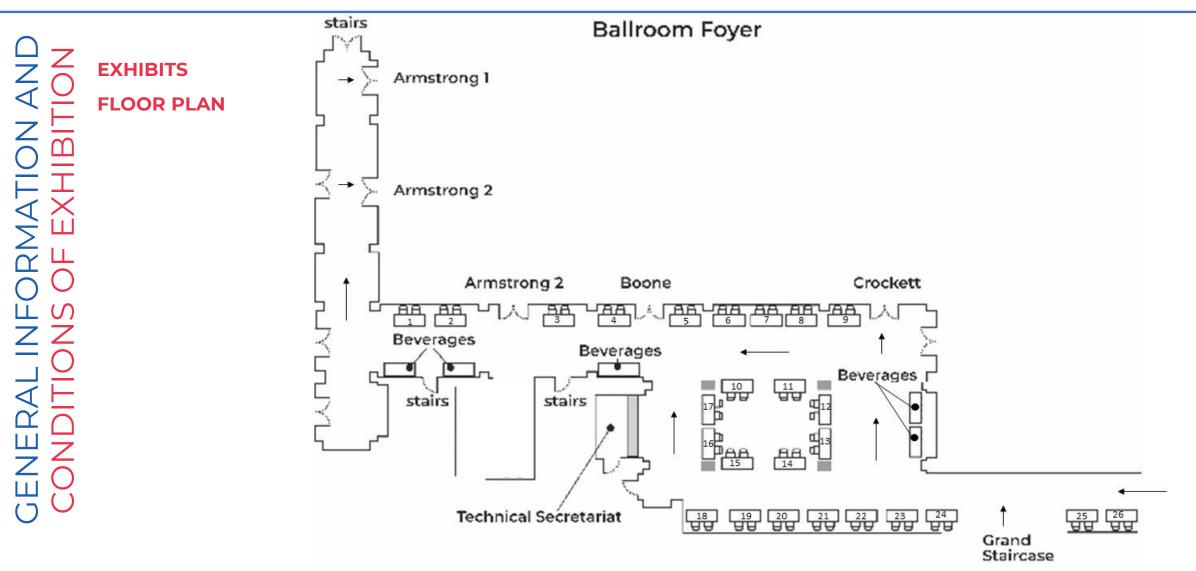
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- Company's logo on the Sponsors Recognition Board both onsite and Virtual.
- Company's logo on the Conference website.
- Company's logo on the Conference App.
- Complimentary registration (see benefits according to level of sponsorship)
- General Session Presentation Screen.







CONDITIONS OF EXHIBITION

DIAGRAM OF THE FLOOR PLAN





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Commercial Exhibition Hours*

Will start on Thursday, August 11th 7:15 am – 5:00 pm, Friday, August 12th 7:15 am – 5:00 pm and Saturday, August 13th 7:30 am – 5:00 pm.

Assembly of the Commercial Exhibition*

Wednesday, August 10th, 6:00 pm to 11:50 pm.

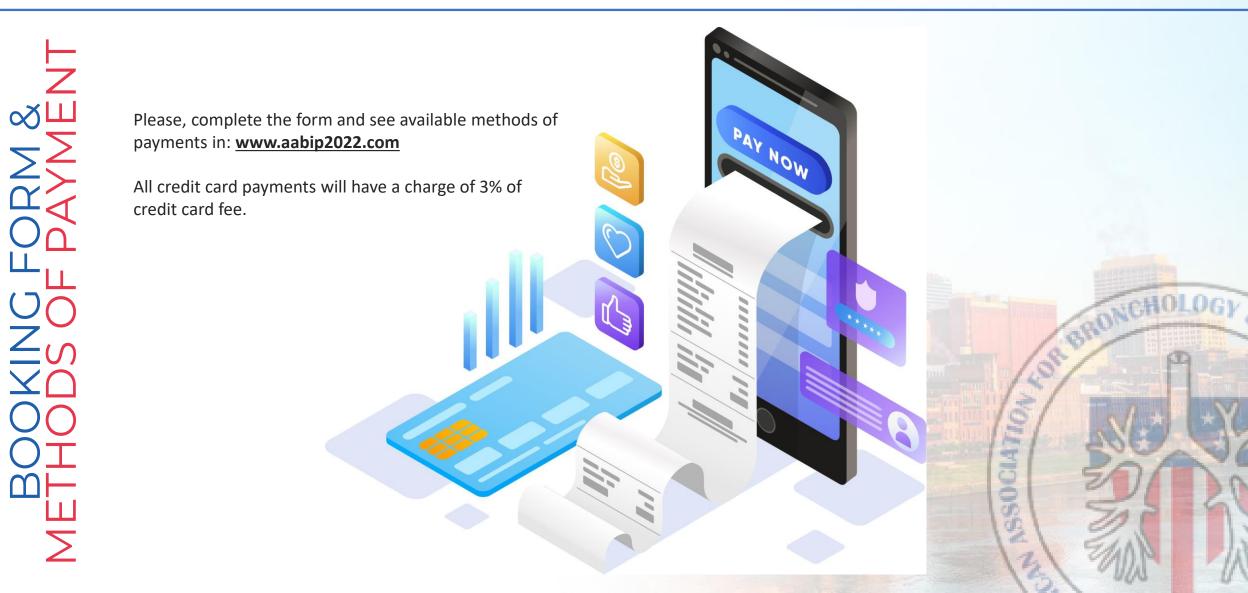
Disassembly* Saturday, August 13th 5:00 pm to 6:30 pm.

*Subject to change



American Association for Bronchology and Interventional Pulmonology

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Reduction & Cancellation Policy In case of cancellation or reduction of Sponsorship, please write to the **Sponsorship Department of Kenes Group**:

Paula Suarez, sponsorship@aabip2022.com

Penalties for cancellation/reduction will be as follows:
50% of the contracted package price if the cancellation/reduction is made after 15 July 2022.



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APPLICATION TO PARTICIPATE

Only applications that are received on the appropriate forms duly completed and addressed to Kenes will be considered. The registration will be confirmed as space becomes available. Applicants will be informed in writing of the acceptance or rejection of their applications. In the event of rejection, all payments will be refunded. In the event of acceptance, Exhibitors shall be bound by the terms and conditions listed herein and/or in the brochure and/or any other contractual agreement between the parties. OBLIGATIONS AND RIGHTS OF THE EXHIBITOR Registration implies full acceptance of the exhibition regulations by the Exhibitors. Any violation of these regulations may lead to immediate revocation of the right to participate in the Congress without compensation or reimbursement of the amounts already paid or payment of damages to the Exhibitor. By applying, the Exhibitor definitively and irrevocably undertakes to occupy the assigned space and to maintain its facilities until the date and time defined for the closing of the event. The Exhibitor can only present in his stand or space the materials, products or services described in the application to participate. Advertising by firms that are not registered as exhibitors is not permitted. The transfer or sublease of the assigned spaces, totally or partially, is forbidden.



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OBLIGATIONS AND RIGHTS OF THE ORGANIZER

The Organizer undertakes to allocate the space to the Exhibitor according to the preferences indicated by the applicants. Applications will be considered on a first-come, first-served basis. If absolutely necessary, the Organizer reserves the right to modify the distribution of the stands, without any obligation to compensate the Exhibitor. The Organizer reserves the right to offer any space that has not been occupied on the eve of the opening of the Congress to a different firm, without obligation to provide compensation to the Exhibitor who did not show up.

LIABILITIES / INSURANCE

The Organizer does not insure the equipment and display materials installed by the Exhibitor. Under no circumstances shall it be held liable for loss, damage or destruction caused to the Exhibitor's equipment, goods or property. The Exhibitor assumes responsibility for its exhibited material, his employees and delegates and for any third party that can visit his space.

The Exhibitor shall indemnify and hold harmless the Organizer, its suppliers, directors, employees, delegates and representatives, from any damage, loss, injury, cost, fine and complaint including all complaints and damages and those caused by fire and extending within a coverage policy contracted by the exhibitor, his partners, representatives related to materials, equipment, goods or properties exposed for the event by the Exhibitor. The Exhibitor shall purchase insurance policies for the aforementioned damages. The Organizer reserves the right to change the venue, dates and times of the Congress activities without liability to the Exhibitor for damages or losses resulting therefrom. The exhibitor will be notified in writing as soon as changes have been made.



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CONDITIONS

EXHIBITION REGULATIONS

The exhibition coordinator, acting under the direction of the Organizing Committee, has the final decision regarding the acceptance of the display. The Exhibitors are prohibited from sharing the assigned space with others without written consent of the coordinator. The Organizer reserves the right to alter the plan or limit the space assigned to each Exhibitor, postpone the exhibition or transfer it to another venue if circumstances require such action. In the event that any contingency prevents the holding of the exhibition, the Organizer is not responsible for the expenses incurred except the rental rates of the exhibition spaces. Exhibitors and their equipment must not block aisles, obstruct neighboring stands or damage facilities or rented equipment. Exhibitors are requested to leave enough free space to ensure a good view of the surrounding stands. Exhibitors are responsible for the cost of designing, installing and shipping their exhibition items (and dismantling them) at the exhibition site. The use of flammable materials is not permitted. The exposed equipment must be installed under strict safety measures. Exhibitors must comply with the designated schedule to complete the assembly of their stand before the opening of the exhibition and to dismantle it at the closing of the exhibition. The stand shall not be dismantled or packed before the designated time. The exhibitor is responsible for packing and organizing the shipment of all the valuables before leaving the stand; otherwise the organizer will dismantle it under the risk and at the sole cost to the exhibitor.



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Exhibitors are obliged to ensure that their stands are always staffed during exhibition hours. Payments will be made according to the conditions contemplated in the prospectus or, if different, accepted in writing by the Organizer. If the Exhibitor does not make the payment on time, the Organizer is entitled to rescind the contract, suspend confirmation of acceptance, use the space for another purpose or request compensation for breach of contract. The participation of the Exhibitors is contingent upon compliance with all rules, regulations and conditions set forth herein. Access to the exhibition is authorized upon presentation of the accreditation issued by the Organizer. Exhibitor's badges will not be sent in advance but will be handed out at the exhibition coordinator's counter at the beginning of the exhibition. The Organizer guarantees the daily cleaning of the corridors. Exhibitors assume responsibility for the cleaning of their stands. The distribution of any type of catering by the Exhibitors to the participants will only be permitted provided that the catering rules of the exhibition site authorize it. The Organizer is not responsible for the quality and/or quantity of the catering offered by the Exhibitor. The Exhibitor shall indemnify and hold harmless the Organization, its suppliers, directors, employees, delegates and representatives from any liability, loss, complaint, action, proceeding, injury, demand, fee, fine, judgment, damage, cost and/or expense (including attorneys' fees) incurred by third parties as a result of the use or consumption of catering delivered by the Exhibitor.



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Any exhibition or institutional activities must be limited to the stand space and must have the prior consent of the Organization. Panels and advertisements are not permitted outside the exhibition areas assigned to Exhibitors. The areas and equipment made available to Exhibitors must be returned in their original state. In case of damage or loss of supplied equipment or damage to occupied areas, the exhibitor shall be responsible for the repair and replacement. Any decoration or special installation must be presented to the Organizer for prior authorization. The Organizer will not approve stands that do not meet the accepted standards until the necessary changes have been made.

REGULATIONS AND CODE OF PRACTICE

Please note that it is the Partners' and/or Supporters' responsibility to comply with the local authority's regulations, including, without limitation, IFPMA, the International Federation of Pharmaceutical Manufacturers & Associations Code of Practice on the promotion of medicines (www.ifpma.org), MedTech Europe Code of Ethical Business Practice (www.medtecheurope.org), The Advanced Medical Technology Association (AdvaMed) (www.advamed.org), as well as FDA restrictions on the promotion of investigational and preapproved drugs and devices and the FDA prohibition on promoting approved drugs and devices for unapproved uses. Any product not FDA-approved for a particular use or not commercially available in the U.S. may be exhibited only if accompanied by easily visible signs indicating the status of the product. Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizer to any suits, demands by the Partner/Supporter or any other third party.